

**BENTHAM TOWN COUNCIL**  
**Marketing Committee Terms of Reference 2020**

To aid the Council in its promotion.

To produce a quarterly newsletter for the Council if required.

To maintain and develop the Council's website(s).

To promote and expand the usage of Bentham Town Hall.

To review the hire charges on an annual basis and make recommendations to full Council.

To run the Tourist Information Point with the assistance of invited members of the Tourism Industry in Bentham

The TIP is an independent organisation run under the Council umbrella.

The committee has delegated powers on spending by the TIP up to £750.

To run the TIP coffee morning and other fund-raising activities as considered necessary.

To apply for grant funding where it might be available.

To produce the annual Accommodation & Services list.

To facilitate the production of the Forest of Bowland Bentham leaflet when necessary.

To agree an annual budget for inclusion in the Council's budget at the precept meeting.

To keep the Council informed of the TIP activities.

**REVIEWED AND APPROVED AT FULL COUNCIL MEETING OF 18<sup>th</sup> MAY 2020.**

**To be reviewed annually at May council meeting.**